

Itadakimasu♪



Must Try Eats Recommended by Locals

Surrounded by mountains, Eiheiiji Town sits along the middle reaches of the Kuzuryu River, which flows from the sacred Mount Hakusan. Here are the local favorites, chosen by Eiheiiji residents from the many delicacies born of this abundant natural setting.



Japanese Sake

(Kokuryu Brewery, Tanabe Brewery, Yoshida Brewery)

Eiheiiji Town is home to outstanding sake, renowned across Japan.

Eiheiiji Town is located in the heart of the Fukui Plain along the Kuzuryu River that rises from the sacred Mount Hakusan. Known as a "town of clear streams," it is also renowned for its rice cultivation. With "clear water," "delicious rice," and "harsh winter cold," the area offers ideal conditions for sake brewing, making this small town one of Fukui's leading sake regions. Take your time and savor the signature brews from four local breweries, Kokuryu Sake of Kokuryu Brewery, Echizen Misaki Sake of Tanabe Brewery, Hakuryu Sake of Yoshida Brewery and Symphony Yoshida Brewery.

Recommend

Every brewery's sake is outstanding!
A souvenir everyone will love.

Eiheiiji Soba



Recommend

A true taste of Fukui!
Light and refreshing, yet satisfying and filling.

Chilled buckwheat noodles topped with a generous helping of grated daikon radish, bonito flakes, and chopped scallions, served with dashi. Known for its satisfying bite and nutty flavor, it is one of Fukui's signature specialties.

Recommend

It reflects the spirit of Shojin, allowing you to savor the natural flavors of each ingredient.

Shojin Cuisine

Shojin cuisine is a traditional cuisine shaped by the spirit of Buddhist practice. It features vegetables, beans, and grains, along with fermented foods. You can enjoy it at restaurants along the approach to the temple.



Goma-dofu (Sesame tofu)

Recommend

Toasty sesame flavor with a thick, silky texture. Rich, moreish, and hard to stop at just one bite!

A signature dish of Shojin cuisine, made by carefully kneading premium sesame and kudzu starch. Freshly made, this sesame tofu is available only on the day it's made and only in the Monzen area.



Blessings of the Kuzuryu River

(Sweetfish/Fourspine Sculpin/Cherry Trout)

Sweetfish nurtured in the Kuzuryu river is renowned for its firm texture, generous size, and rich aroma. The river is also famed for cherry trout and fourspine sculpin, served in many different ways at local restaurants.



Recommend

A beloved taste of special occasions, enjoyed since childhood!

Recommend

Nothing beats freshly grilled, salt-seasoned wild sweetfish straight off the grill!

Recommend

Thin-cut, yet crispy and juicy! The rich, savory sauce makes it even better.



Tung Leaf Sushi



Oshizushi (pressed sushi) with trout, wrapped in the town tree's tung leaves. The trout's gentle sweetness pairs well with vinegared rice for an elegant flavor. Traditionally made at home for festivals and during the Obon season.
Sales Period/June-November



Sauce Katsu-Don

In Fukui, "katsu-don" usually refers to the sauce style. A fried pork cutlet is drenched in a special sauce and placed on top of rice also coated with the sauce. It is one of Fukui's best-known specialties, popular across Japan.



Eiheiji Town Specialties

Special Products



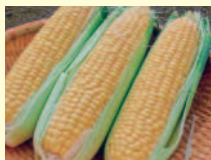
Kamishihi Garlic

"White Rokuhen garlic" with larger, sweeter cloves and high nutritional value. Especially well suited to be cultivated in the Kamishihi area of Eiheiji Town.



Goryo Onion

Sweet, large onions grown in the fertile riverbank soils of the Kuzuryu River. Mild enough to bite into raw and even sweeter toward the center.



Sweet Corn

An exceptionally sweet corn that can reach up to 20° Brix. Juicy and crisp, it can be enjoyed like fruit. Processed treats such as corn daifuku are also popular.



Renge Rice (Koshihikari/Ichihomare)

Grown using a traditional method that plows blooming lotus flowers into the soil as natural fertilizer. You will find both Koshihikari and Ichihomare, a new rice brand from Fukui



"Keywords" for Enjoying Eiheiiji Town, the Town of Clear Streams

The Pristine Kuzuryu River Flowing Through Eiheiiji Town

Nourished by the clear waters and rich soil of Kuzuryu River, Eiheiiji Town has fostered a vibrant local culture over generations. Here are keywords to help you enjoy exploring Eiheiiji Town, shaped by the gift of the Kuzuryu.

"Keywords"

01 Sake Breweries Trail

Eiheiiji Town is located in the heart of the Fukui Plain along the Kuzuryu River that rises from the sacred Mount Hakusan. Known as a "town of clear streams," it is also renowned for its rice cultivation. With "clear water," "delicious rice," and "harsh winter cold," the area offers ideal conditions for sake brewing, making this small town one of Fukui's leading sake regions. Please take your time and savor the sake from Eiheiiji Town's prestigious local breweries.



Kokuryu Brewery

Founded in 1804 by Ishidaya Nizaemon I. Known as one of Japan's leading Ginjo breweries, pursuing high-quality sake using carefully selected rice and pure water, and loved by many public figures.

Ishidaya Main Store

A Fukui Prefecture Registered Tangible Cultural Property where you can purchase Kokuryu sake.



1-38 Matsuoka Kasuga,
Eiheiiji Town
Tel.0776-61-3733



ESHIKOTO

Created by Ishidaya Nizaemon, owner of Kokuryu Brewery, this cultural hub uses sake to share the culture of Fukui and the Hokuriku region. In addition to its shop and restaurants offering ESHIKOTO limited labels and tastings, accommodation facilities, a bakery, and a soba restaurant opened in 2024 (recommended for ages 12 and up).

12-17 Shimojohoji, Eiheiiji Town
Tel.0776-63-1030 (Ishidaya ESHIKOTO Shop)



Yoshida Brewery

Founded in 1806. Using 100% Eiheiiji-grown rice, including rice cultivated in-house, the brewery crafts sake made only from rice and rice koji to express the true umami of rice. Production is limited each year to the season's harvest.

7-22 Kitajima, Eiheiiji Town
Tel.0776-64-2015



Symphony Yoshida Brewery

Opened in 2023, this new brewery offers freshly pressed nama-sake, drawn directly and served throughout the year at the Kippo Brewery. Reservations are required for its popular guided tours with tastings.

5-5 Kippo, Eiheiiji Town
Tel.0776-63-5499



Brewery tours and
sake tastings are
also available.



Tanabe Brewery

Founded in 1899. The brewery continues traditional winter brewing, steaming rice in an iron pot and hand-pressing sake in a fume press. A 2-minute walk from Kannonmachi Station on the Echizen Railway, with easy access from Fukui Station.

2-24 Matsuoka Shibahara, Eiheiiji Town
Tel.0776-61-0029



"Keywords"

02 Experiences

The Kuzuryu River offers activities for couples and families to enjoy together. Discover Eiheiiji Town's water-rich nature with all five senses.

Shikanoba

An activity spot where beginners can safely enjoy kayaking and SUP with spectacular views of the Kuzuryu River. Licensed instructors provide support, offering water adventures surrounded by the beauty of four seasons.

Kuzuryu River
Paddling Center
Tel.0776-53-0505



Ayu Sweetfish fishing

The Kuzuryu River is renowned as a mecca for sweetfish fishing, offering an ideal fishing spot surrounded by abundant nature. Fishing tournaments are held here, and the popular sweetfish fishing classes are great for families. Beginners and seasoned anglers alike can enjoy it.

Chubu Kuzuryu River Fisheries Cooperative
Tel.0776-61-0246



"Keywords"

03 SHOJIN Brand



SHOJIN

Certified Products of the Eiheiiji Town Brand Concept "SHOJIN"

The Kuzuryu River that flows through Eiheiiji Town brings pure water and fertile soil, nurturing local culture for centuries. Home to Daihonzan Eiheiiji Temple of Soto Zen Buddhism, the town has inherited traditions inspired by the Zen teaching of "like a drifting cloud and flowing water," creating unique flavors and craftsmanship found only here. Local specialties that reflect Eiheiiji Town's character are certified under the "SHOJIN" brand.

Main Souvenir Shops in Eiheiiji Town

- Michi no Eki Roadside Station Zen no Sato
(2-21-1 Shimizu, Eiheiiji Town) Tel.0776-64-3377
- Eibo-kan, Eiheiiji Town Cultural Exchange Center
(3-107 Matsuka Shinmei, Eiheiiji Town) Tel.0776-61-0888



The certified products are also popular as hometown tax donation gifts from Eiheiiji Town.

<https://shojin-eiheiji.jp/> [\[SHOJIN永平等町\]](#)

For more tourist information, please see here. /

Eiheiiji Town Tourism Website "ZENTABI"
<https://www.eiheiji.jp/>



Eiheiiji Town Tourism Media Library
<https://www.eiheiji.jp/news/archives/127>



① Handmade Soba
Restaurant Teraguchi
Tel.0776-63-3064



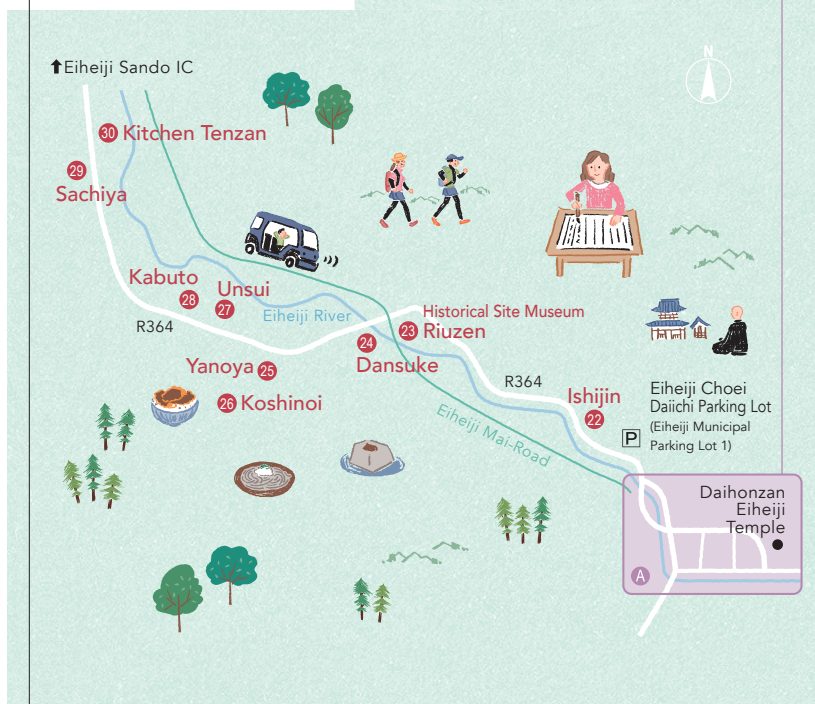
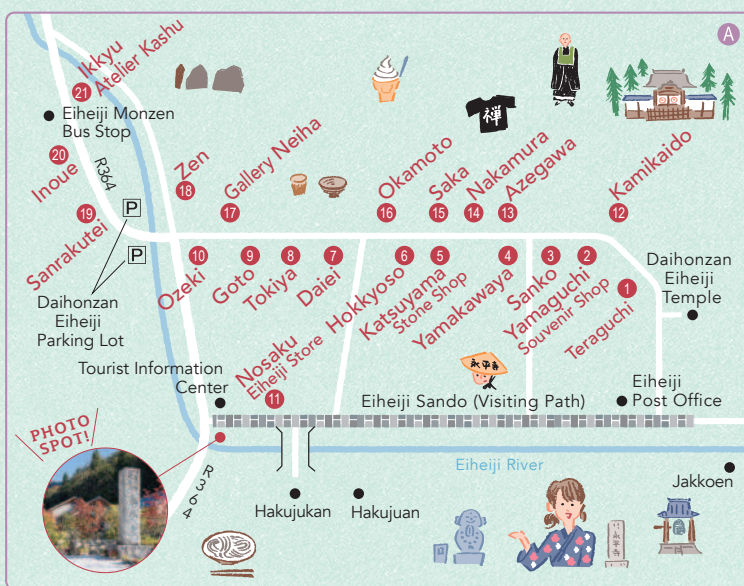
② Yamaguchi
Souvenir Shop
Tel.0776-63-3031



③ Restaurant & Souvenirs
Sanko
Tel.0776-63-3350



Eiheiji Monzen Guide Map



④ Buddhist Statues
Yamakawaya
Tel.0776-63-3029



⑤ Katsuyama
Stone Shop



⑥ Restaurant & Souvenirs
Hokkyoso
Tel.0776-63-3311



⑦Souvenirs
Daiei
Tel.0776-63-3014



⑧Inn & Restaurant
Tokiya
Tel.0776-63-3043



⑨Souvenirs
Goto
Tel.0776-63-3007



⑩Folkcrafts & Coffee
Ozeki
Tel.0776-63-3131



⑪Nosaku
Eiheiji Store
Tel.0776-63-3097



⑫Restaurant & Souvenirs
Kamikaido
Tel.0776-63-3034



⑬Handmade Fukui Soba
Azegawa
Tel.0776-63-3450



⑭Souvenirs
Nakamura
Tel.0776-63-3035



⑮Souvenirs Saka
Tel.0776-63-3097



⑯Okamoto
Tel.0776-63-3748



⑰Echizen Pottery Gallery
Neiha
Tel.0776-63-3131



⑱Cafe Zen
Tel.0776-63-3434



⑲Sanrakutei
Tel.0776-63-3023



⑳Eiheiji Soba Kiwami
Daruma Pudding Inoue
Tel.0776-63-3333



㉑Eiheiji Sobatei Ikkyu
Atelier Kashu
Tel.0776-63-3433



㉒Echizen Handmade
Washi Ishijin
Tel.0776-63-3812



㉓Historical Site Museum
Riuzen
Tel.0776-63-3137



㉔Sesame Tofu Village
Dansuke
Tel.0776-63-3663



㉕Yanoya
Tel.0776-63-3130



㉖Koshinoi
Tel.0776-63-3876



㉗Japanese Soba & Sauce
Katsu-don Unsui
Tel.0776-63-1077



㉘Eiheiji Soba & Rice
Bowls Kabuto
Tel.0776-63-2674



㉙Eiheiji Zen Tofu Village
Sachiya
Tel.0776-63-1167



㉚Kitchen Tenzan
Tel.0776-63-3773

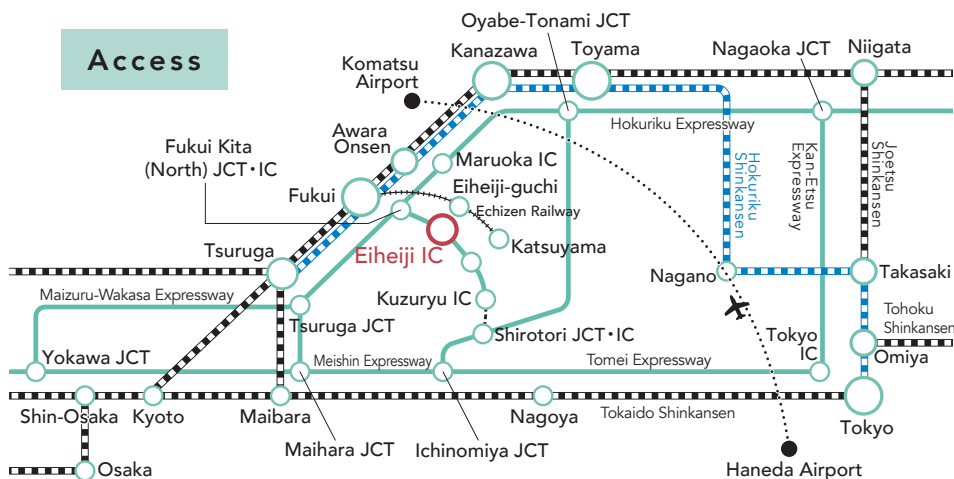


Eiheiji Town Area Map





Access



Train

From Tokyo — Hokuriku Shinkansen — Fukui Station about 2 hr 51 min

From Osaka / Kyoto — Limited Express — Tsuruga — Hokuriku Shinkansen — Fukui Station about 1 hr 44 min

From Nagoya — Tokaido Shinkansen — Maibara Limited Express — Tsuruga — Hokuriku Shinkansen — Fukui Station about 1 hr 33 min

Fukui Station — Echizen Railway — Eihei-ji-guchi Station about 25 min



Car

From Tokyo — Tomei → Meishin → Hokuriku Expwy. — Fukui-Kita IC about 6 hr 40 min

From Osaka — Meishin → Hokuriku Expwy. — Fukui-Kita IC about 2 hr 40 min

From Nagoya — Meishin → Hokuriku Expwy. — Fukui-Kita IC about 2 hr 15 min



Highway Bus

From Nagoya Station — Meishin → Hokuriku Expwy. — Fukui Station East Exit about 2 hr 30 min



Bus

From Fukui Station East Exit — Eihei-ji Liner — Eihei-ji Monzen about 30 min



Helicopter

From each region — Helicopter — Kuzuryu River riverside takeoff and landing site
Eihei-ji Municipal Parking Lot 3 takeoff and landing site
No need to capitalize everything



Onboard attendants on a local railway are a rare sight across Japan!



Attendants on board! Enjoy a different kind of local rail journey.

On the Echizen Railway, affectionately known as “Echitetsu,” female attendants serve on daytime trains (excluding mornings, evenings, and some other times). They sell tickets, provide tourist information, and assist passengers getting on and off, offering warm, friendly hospitality. When traveling from Fukui Station to Eihei-ji Town, be sure to take a ride.



【Tourist Information Contact】

Eihei-ji Town Tourist Information Office

27-20-1 Shihi, Eihei-ji Town, Yoshida District,
Fukui 910-1228 Tel.0776-63-3727



Eihei-ji Town

1-4 Matsuoka Kasuga, Eihei-ji Town, Yoshida District,
Fukui 910-1192 Tel.0776-61-1111
<https://www.town.eihei-ji.lg.jp/>



Eihei-ji Town

